Attorney Docket No. 7921.1 Confirmation No. 5624

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Davies Group Art Unit: 3627 Serial No.: 10/772,711 Examiner: P. Danneman

Filed: February 5, 2004

For: SERVICE CENTER AND ASSOCIATED METHOD FOR OFFERING SERVICES

IN A RETAIL ENVIRONMENT

Mail Stop: Amendments April 1, 2009

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

This responds to the Office Action mailed December 2, 2008.

Amendments to the Claims begin on Page 2.

Amendments to the Drawings are explained on Page 11 and are included in attached replacement sheets.

Remarks begin on Page 12.

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